

# SOCIAL INNOVATION COMPETITION

Delivered by Firstport

## Help us promote the Social Innovation Competition 2017

### What is the Social Innovation Competition?

Firstport wants to uncover the most exciting, innovative business ideas that address social and environmental issues, focusing in 2017 on the themes of ***culture, heritage and tourism***.

The Social Innovation Competition offers three £5000 awards (including the young social innovator category for under 30s), combined with tailored support to refine and develop these ideas.

It is open to individuals and start up companies in Scotland developing a product, service or business model that provides a new solution to an existing social need.

### Key dates

Applications open	Monday 7 August 2017
Applications close	Noon, Monday 9 October 2017
Presentation of winners	Tuesday 7 November 2017

### Case studies

See our 2016 winners and other examples of innovative business solutions that tackle social and/or environmental issues in Scotland [here](#).

### How you can help

Promote the Social Innovation Competition to your networks by using the material below.

#### Twitter

Have an innovative idea that tackles social/environmental issues? Win £5K + biz support #SocialInnovationComp [http://bit.ly/SIC\\_2017](http://bit.ly/SIC_2017)

Under 30 with an innovative #SocEnt idea? Find out more about #SocialInnovationComp Young Innovator Award [http://bit.ly/SIC\\_2017](http://bit.ly/SIC_2017)

Scots have always been full of innovative ideas! Are you the next social innovator? #SocialInnovationComp [http://bit.ly/SIC\\_2017](http://bit.ly/SIC_2017)

Developing an innovative #SocEnt? Find out more about #SocialInnovationComp - drop in sessions throughout Aug/Sept [http://bit.ly/SIC\\_2017](http://bit.ly/SIC_2017)

#### Facebook

Do you have an innovative solution to a social or environmental issue in Scotland?

Apply for #SocialInnovationComp for a chance to win £5000 and tailored business support. Applications close at noon on 9 October.

[http://bit.ly/SIC\\_2017](http://bit.ly/SIC_2017)

## LinkedIn

Firstport wants to uncover the most exciting innovative business ideas that address social and environmental issues. Three £5000 awards up for grabs, combined with tailored support. Deadline 9 October 2017. [http://bit.ly/SIC\\_2017](http://bit.ly/SIC_2017)

## Email

### **The Social Innovation Competition 2017 is now open for applications!**

The competition is looking for exciting, innovative business solutions that are tackling the most pressing social and environmental issues facing Scotland today, focusing on ***culture, heritage and tourism***. It is delivered by Firstport on behalf of the Scottish Government.

Three winners, including one young social innovator under 30, will be announced at an awards ceremony in the Scottish Parliament in November and receive £5000 alongside tailored business support from Firstport, Scotland's agency for start up social entrepreneurs.

### **Applications close at noon on 9 October.**

You can find more information at [www.firstport.org.uk/socialinnovation](http://www.firstport.org.uk/socialinnovation) or by calling Firstport on 0131 558 2724.

Best wishes  
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## Newsletters / blogs

### **Are you Scotland's next social innovator?**

Do you have an innovative product or service that tackles a social or environmental issue in Scotland?

You could win £5000 to develop your idea and tailored business support!

**The Social Innovation Competition**, delivered by Firstport is looking for three individuals or businesses (including a young social innovator category for under 30s). Applications close at noon on 9 October.

You can find more information at [www.firstport.org.uk/socialinnovation](http://www.firstport.org.uk/socialinnovation) or by calling Firstport on 0131 558 2724.

## Images

Available on the next page – contact Jess Gray below for files

## Contacts

**Jess Gray** at [jess@firstport.org.uk](mailto:jess@firstport.org.uk)

**Carol Stewart** at [carol@firstport.org.uk](mailto:carol@firstport.org.uk)

**0131 558 2724** | <http://www.firstport.org.uk/socialinnovation>

**CALLING  
SOCIAL INNOVATORS  
IN SCOTLAND**

Developing an innovative  
solution to a social need?

**Win £5000 funding  
+ tailored support**

**SOCIAL INNOVATION  
COMPETITION**  
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COMPETITION**  
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3 prizes of  
**£5000**

including Young Social Innovators Award

**This year's themes are culture, heritage and tourism**

- **Details at [www.firstport.org.uk/socialinnovation](http://www.firstport.org.uk/socialinnovation)**
- **Discuss your idea at drop-in sessions**  
in Stirling, Inverness, Edinburgh and Glasgow
- **Deadline 9 October 2017**
- **Winners announced 7 November 2017**

#SocialInnovationComp





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